

# **Behavioral Health**

The New Normal



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April 2025

### Where are we in our emotional health journey?

- Florida Behavioral Health Utilization Trends
- Florida Behavioral Health Network Update
- Virtual Behavioral Health Utilization
- Substance Use Disorder
- Digital apps and self guided care
- Coaching vs therapy
- What's on the Horizon- Emerging Technology

### Who is using BH services in Florida ?

- Gen alpha males born 2010 2024
- Applied behavioral analysis
- Gen Z adolescents 2007- 2010
- Outpatient and applied behavioral analysis
- Gen Z- Adults 1997-2006
- Outpatient
- Number 1 substance of choice ?
- Alcohol
- Male Subscribers ages 35-49

### Guiding adults, youth and caregivers to the right care for their unique needs across a full range of behavioral health solutions





#### Specialized programs to improve member access

**Express Access Network** 



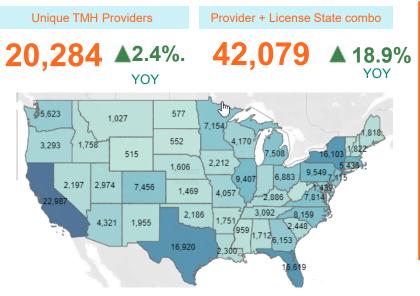
- Providers contracted to offer appointments within 5 business days
- 92% of commercial members have access w/in 20 mi

#### Median time to care

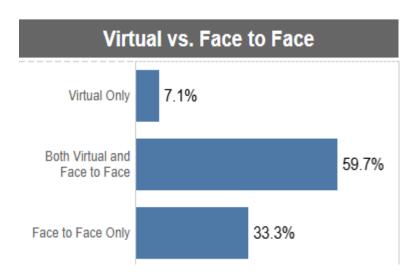


E&I Claims-based Algorithm: Jan 24 - Dec 24 

#### virtual visits Network



Virtual visits network as of 02.26.2025

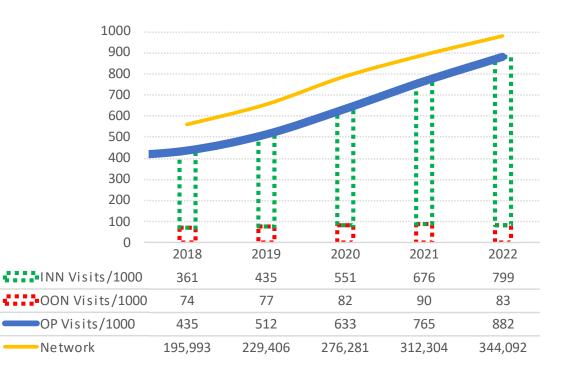


Virtual

# **Responding to behavioral health access challenges through innovative approaches**

- Image: Solution of the second state of the second state
  - Targeted fee reimbursement structures
  - Value-based arrangements to promote industry standard assessments (e.g. AbleTo, Alma)
  - Enhanced provider education tools for diversity, equity & inclusion

#### +75% BH network access growth since 2018 (mainly INN growth)



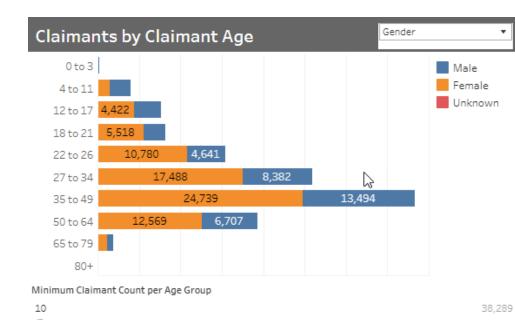
### Improved timely access to care with improved outcomes and affordability

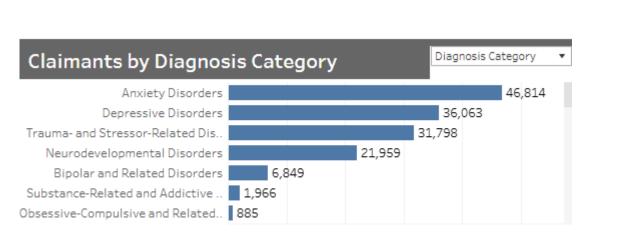
**Collaboration** 

### Virtual Behavioral Health Services – Florida

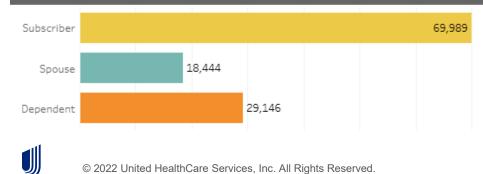
Summ	ary Meti	rics								
	CI	aimants	Total Units	Paid Amount	Avg Paid per Claimant	Claimant Cost Share	Avg Units per Claimant	Avg Paid per Unit	Claimants per 1000	Units per 1000
Current	1:	17,156	904,983	\$96,108,731	\$820.35	\$264.17	7.72	\$106.20		
Prior (Yo)	Y) 1	.07,124	769,719	\$78,966,164	\$737.15	\$263.61	7.19	\$102.59		
% Change	e	▲9.4%	<b>▲</b> 17.6%	▲21.7%	▲11.3%	▲0.2%	▲7.5%	▲3.5%		
Claim	ants by S	Service Dat	te						2023 2024	
40,000			38,381					42,6	71	
		32,787						37,5	60	
20,000										

### **Virtual Behavioral Health Services- Trends**

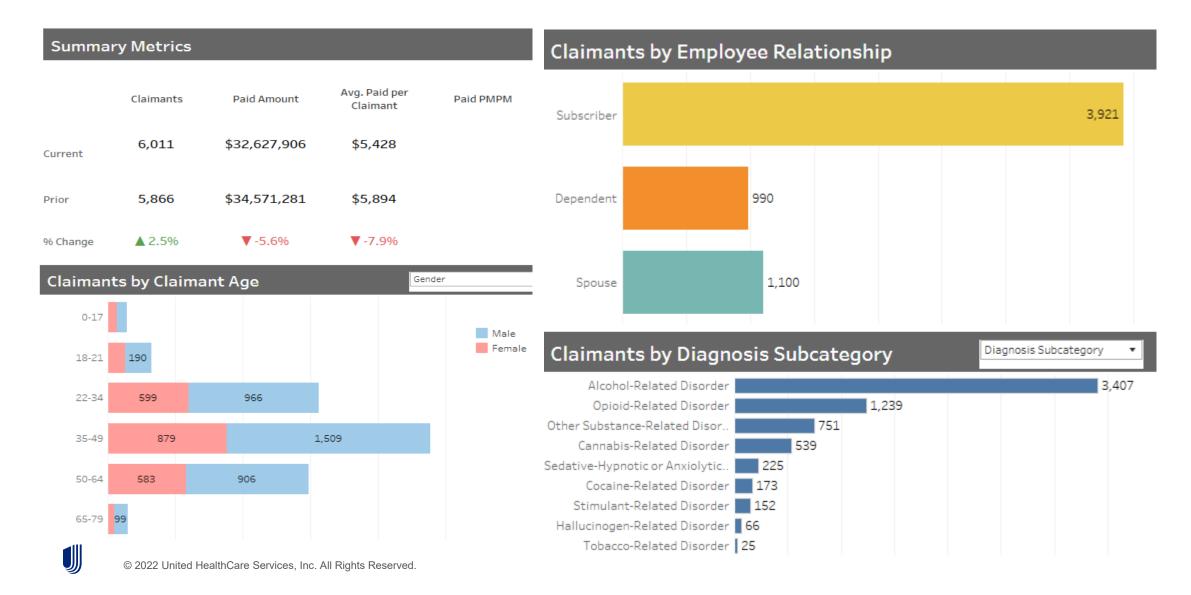




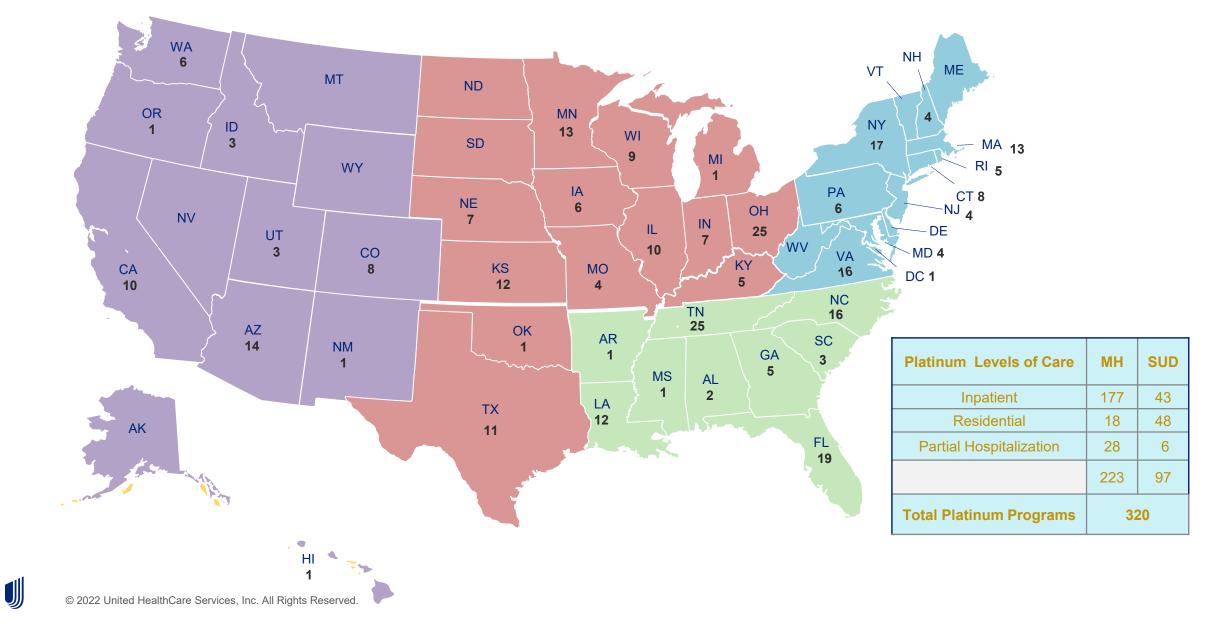
Claimants by Employee Relationship



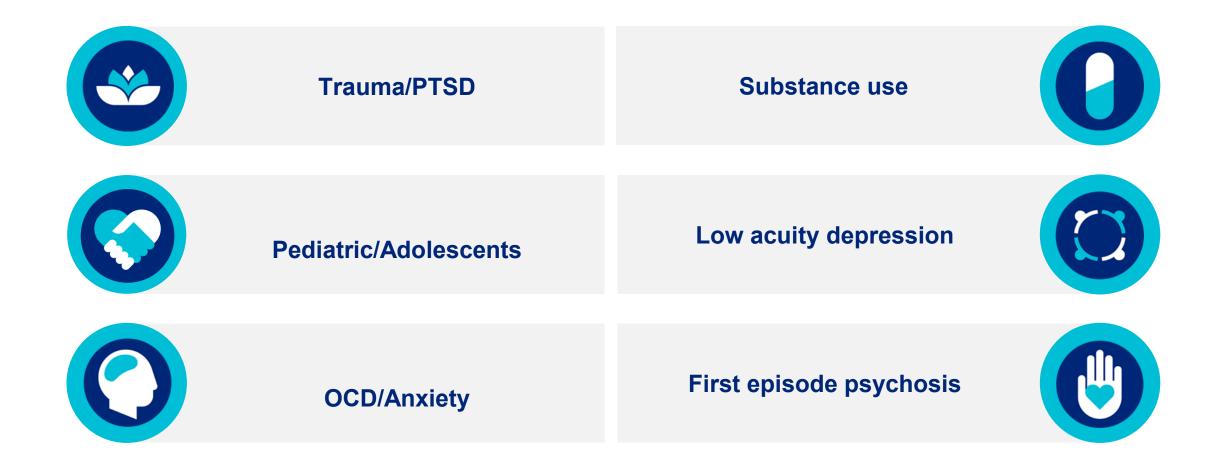
### Substance Use Disorder – Florida



### CY-2024/25 Platinum Levels Of Care By State



### **Key Areas of Behavioral Health Network Growth**



### How the mental health crisis is affecting children

**1** in **5** 

children has a mental health condition

4 in 10

teens reporting that they feel

persistently sad or hopeless

# **50**%

**1** in **5** 

suicide

teens has contemplated

of mental health illnesses begin by age 14



Source: Centers for Disease Control and Prevention. YRBS Data Summary & Trends. cdc.gov/healthyyouth/data/yrbs/yrbs\_data\_summary\_and\_trends.htm. Last reviewed April 27, 2023.

### How children's mental health impacts the workforce



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**75%** of parents missed work (full or partial day)



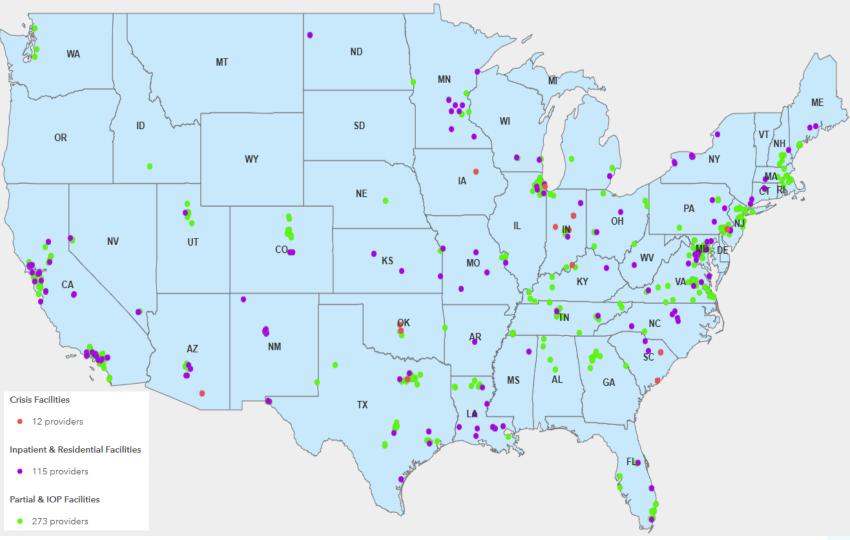
- 72% of parents had work interrupted
- **58%** of parents felt like work quality was negatively affected
- 50% felt unprepared in a meeting
- 50% fell behind on workload

\*The Great Collide 2022 report. On Our Sleeves: The Movement for Children's Mental Health

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### New Pediatric Programs in 2024



### 400

new facility-based pediatric programs, including partial/IOP, inpatient/residential and outpatient/crisis

### 217

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existing in-network facilities added/expanded pediatric programming

**7,335** child and adolescent providers added to our network<sup>2</sup>

Optum analysis of child/adolescent programs added to behavioral health network Through December 2024, M. Talbot, Jan 2025
Optum analysis of Network Summary Dashboard, Commercial and UBH General Networks 2023 vs. 2024, M. Talbot, Jan 2025

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### Driving care through strategic partnerships



## Increased access to care for pediatrics and adolescents:



**Bend Health** offers a full continuum of care from low to high severity for our pediatric and adolescent population; involving the entire family and care team.



**Charlie Health** offers intensive treatment, including medications, for adolescent and young adults for mental health and substance use concerns.



**Instride Health** offers support to pediatrics and adolescents with OCD and anxiety related disorders.



**Equip** offers is a fully virtual intensive eating disorder program using evidence based interventions for lasting results.



**Little Otter** offers comprehensive mental health care and family support through a digital platform, treating children ages 1-14



**Telemynd** offers a comprehensive range of mental health services, including therapy and psychiatric care, delivered through a secure telehealth platform from ages 5 years



# Increased SUD access to care, expanding EBT:



**Hazelden Betty Ford** offers a virtual treatment and recovery coaching programs so members can have access outside of the physical locations.



**Groups** offers MOUD programs centered around community – healing, recovering and maintaining success with group therapy.



**Brightview** leverages a holistic approach utilizing evidence-based practices for the treatment of opioid use disorder with MOUD, group therapy, individual counseling and psychosocial services.



**Baymark** comprehensive addiction treatment programs deliver medically-supervised services for adults in a variety of modalities CES and settings. As the largest specialty healthcare organization in North America addressing substance use disorders, providing a full continuum of care.

Affect

**Affect Therapeutics** offers evidence-based digital treatment program for stimulant use and alcohol use disorders in states where there is critical need, with rapid expansion nationwide.

#### monument



**Monument** leverages a holistic approach utilizing evidence-based practices for the treatment of alcohol use disorder.

**Ria Health** offers 100% online alcohol treatment program with expert medical, coaching and peer support. <sup>15</sup>

### **Adult and other Specialty Strategic Partners**



### **Increasing Access to Mental Health Care**



• **NOCD** licensed therapists specialize in Exposure and Response Prevention (ERP) therapy, the most effective OCD treatment.



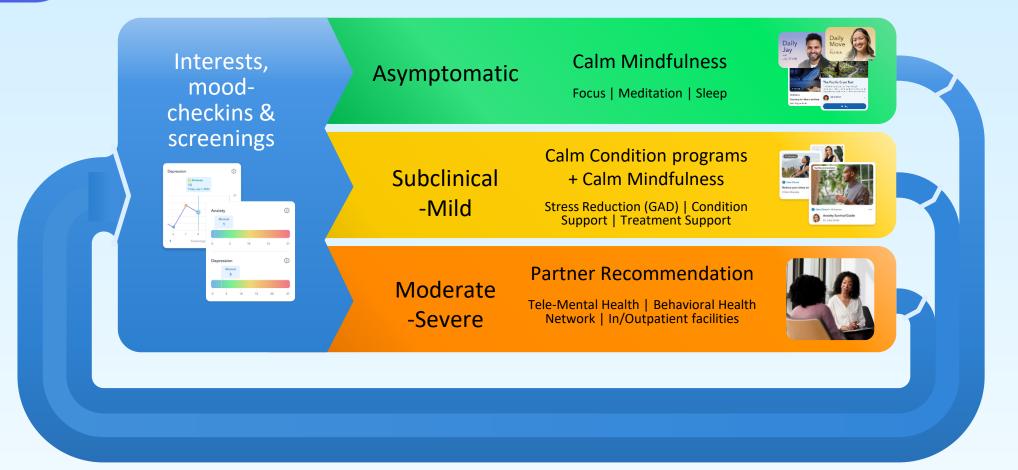
Sondermind 4k licensed providers that deliver behavioral health care in a virtual format for adults



- Array delivers psychiatry, behavioral and mental health care to individuals who are in their home or any other private space using secure, online video calls. By using telepsychiatry to connect individuals with licensed psychiatrists and therapists, Array makes it easier for them to get the help they need, when and where it works for them.
- alma Alma 6k plus providers in 50 states treating adolescents and adults through a virtual platform

- AbleTo • AbleTo offers an 8-week virtual CBT program in addition to a therapy and therapy plus a coaching offering.
- **Resilience**<sup>Lab</sup> **Resilience** Labs offers members struggling with mild to moderate mental health issues in both virtual and in person care.
  - **Nema** offers virtual programming for women, lead by nema women, for sexual trauma and other events like pregnancy loss.
  - Talkiatry offers personalized virtual psychiatry visits Talkiatrv • and medication management.
  - **Mindpath** offers psychiatry and therapy services in a MINDPATH virtual or brick and mortar format. MindPath on demand allows for **same-day appointments** for urgent treatment needs

#### Calm Health offers evidence-based, HIPAA-compliant mental health solutions that can be easily integrated into existing health programs and services.



### **The Treatment Horizon**







### **Interventional Psychiatry**

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# **Questions ?**

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