

Florida League of Cities, Inc. Lobbying 101

- **Does the bill affect cities?**
 - Is the bill a preemption of current local government authority?
 - Is the bill an unfunded mandate?
 - Does the bill need a 2/3rd affirmative vote to pass?
- **Who is the bill sponsor?**
 - Is the measure a leadership issue?
 - Is sponsor a committee chair?
 - Is sponsor in majority party?
 - Does sponsor have a personal interest/stake in the venture?
 - Is the sponsor a former local government representative?
 - Has the sponsor supported/opposed this issue in the past?
- **Who are the authors of the bill?**
 - Which special interest groups/associations support the bill?
 - Which special interest groups/associations oppose the bill?
 - Which parties/groups will join your coalition in support or opposition?
- **Who are the other lobbyists involved in the legislation?**
 - Do they have city clients?
 - Which will support your position?
 - Which will oppose your position?
- **Does bill have a similar/identical companion in other chamber?**
 - Who are the co-sponsors? Primary? Secondary?
- **Are a majority of our members affected?**
- **Which local elected officials are most impacted?**
 - Who will come to Tallahassee to testify?
 - Are there local elected key contacts on file for the sponsor?
- **Other Political Considerations?**
 - Is the issue controversial?
 - Is it an election year?
 - Does the bill have a fiscal impact?
 - How much?
 - Is the subject matter of the bill a league priority?
 - What is the history of the policy?
 - What is the reason for the policy change?
 - Is this a fix for a local issue done on a statewide basis?