

Welcome, First Time Attendees!

Legislative Conference – 2018

November 15-16

Embassy Suites South, Lake Buena Vista



Florida League of Cities, Inc.

- AGENDA:

- Historical Overview
- Advocacy
- How to Get the Most Out of This Conference
- Other League Services



What is the League?

- One of 49 State Municipal Leagues
- National League of Cities – FLC is member
- FLC Members: Municipal Governments
- Part of the Southern Municipal Conference
- A Uniting Voice for Cities; Forum for Sharing



Historical Overview

- Founded in 1922; Advocacy Main Mission
- Moved to Tallahassee in 1970
- Largest State Municipal League by size and scope of programs
- Offices in Tallahassee and Orlando



Structure of League

- 50-plus member Board of Directors
- Executive Director leads 10 departments
 - Tallahassee Office: eight departments
 - Orlando Office: Two departments: Insurance, Technology Services. Also site of FLC University
- Annual Conference - elections/workshops
- Legislative Conference – Setting Priorities through Policy Committees
- Legislative Action Days – middle of each session



Who Are Our Members?

- 412 cities, towns and villages – close to 100%
- Charter Counties (19 eligible)
- Voluntary to join
- Nearly 100% membership in FLC
- No individual, corporate, or affiliate members
- 1/3 of council/commission members turn over each year



Advocacy: Taking A Stand

- Legislative Committees Meet Year-'round
- Staff are Lobbyists – State and Federal
- FLC Relies on “grass-roots” efforts
- Legislative Action Day – March 26-27 in Tallahassee – fly or drive up and join with others to promote municipal issues at the halfway point of the session
- Working with Legislature and State Agencies all year—*more than Session*



FLC Policy Committees

- Five – divided by subject area
- 1960s: committees created to ensure grassroots level of issue development and promotion
- Appointments are made by FLC President; will be open again next August for 2019 Session
- Members advocate all year!



Advocacy, Continued

- League is non-partisan
- Why Have a Legislative Conference?
- What is the Legislative Committee?
- How do we Communicate with Legislators?



Advocacy, Continued

- *Legislative Bulletin* – Keeps You Informed and Helps You Advocate
- ON TAP @ THE CAP
- Issue Briefs
- Legislative Alerts
- Legislative Action Agenda
- Key Contact Program
- Advocacy Tips
- Home Rule Handbook
- Talking Points
- Where Can You Get More Information?

www.floridaleagueofcities.com – Advocacy Tab



Advocacy at Home

- Every City Official Needs to Work Closely with Legislative Delegation
- WE LIVE LOCAL – use these resources!
- Build Relationships with Legislator's and Staff – Keep it Active!
- Share City Experiences – Let Your Legislator and Other Members of Your Legislative Delegation Know The Impact Upon Your City
- Work with Local or Regional League on Advocacy



Federal Advocacy

- FAST – Federal Action Strike Team, Works with FL Congressional Delegation, the Administration, Federal Agencies
- League Works with NLC
- FAST members each work with their respective member of Congress
- Federal positions by League are taken through resolutions process in August



How to Get Involved

- Serve On a Policy Committee
- Year-'round Advocacy—Build Relationships
- Webinars on State, Federal Issues
- Your Local or Regional League
- Come to Tallahassee and Lobby During Session
- Read our Publications and Stay in Touch
- IEMO and other training: FLC University
- Sign Up as a Legislative Key Contact
- Sign Up To Receive Legislative Alerts and Updates



FLC University and Educational Opportunities

- Webinars – on-line (and use with city staff collectively); library available 24/7
- Summits – regional locations on hot topics
- Workshops – In Orlando and sometimes regionally
- Customized Workshops – ask regionally or just for a few cities together
- IEMO
- See FLC University page on the FLC website



Getting the Most out of This Conference

- Attend Luncheon; Sit with Folks You Don't Know
- Workshops – Timely Issues today: 1:45 p.m. and 3:15 p.m.; tomorrow at 10:00 a.m.
- Attend Legislative Policy Committee Meetings
- Learn the issues
- Work with Delegation Once Back Home
- Read the *Bulletin* and Related Material
- Ask Questions – staff wear white ribbons



Programs and Services

- Insurance & Financial Services
- Publications, Web Site
- Training and Outreach
- What Can Your League do for YOU?
- Want to know more? www.floridaleagueofcities.com



Questions?

- Thank you for attending the League's Legislative Conference!

