

Welcome, First-Time Attendees!

FLC Annual Conference
The Diplomat Hotel, Hollywood
August 16-18, 2018



What is the League?

- Association for Florida's Cities, Towns and Villages; Charter Counties Eligible
- Governed by a Board of Directors
- Created in 1922 to Lobby, Foster Cooperation and Sharing, and to Provide Information
- HQ in Tallahassee; Office in Orlando for Insurance Services, Technology Services and FLC University



More About the League

- 215 Staff; one of the Largest in Nation
- Work Closely with National League of Cities
- Hold Annual Conference every August; Legislative Conference each Fall
- Only a general-purpose local government providing municipal services can join the League; most do every year
- No affiliate, corporate or other members
- Positions limited to municipal issues; must impact majority of municipalities



League Services

- Advocacy
- Communication and Research
- Member Relations and Outreach
- FLC University – training
- Financial and Insurance Services – five pooled trusts and many services for local governments; Risk Control – *Your Resource, Your Advocate, Your Partner!*
- Publications, Resources



League Governance

- Board comprised of 3 officers; past presidents; 14 district directors, 10 largest city seats, and 2 other seats; re-districting after Census
- Elected for one year
- Appoint executive director each year
- Board sets League policies, adopts budget and approves other fiscal statements; is guided by Strategic Plan
- Executive Committee: 15 members; can act on BOD behalf



FLC Legislative Process

- Policy Committees Consider State Legislative Positions
- Federal Action Strike Team (FAST) for Federal Matters
- Federal, Commemorative Resolutions go to Resolutions Committee
- FLC Goal: Year-round Advocacy plus Legislative Action Day each session
- President appoints Legislative Committees
- Even-numbered years: session January to March
- Odd-numbered years: session March to May
- League's legislative conference and adoption of annual priorities adapts to these two calendars



Business at the Conference

- Five Policy Committees Met Today - (see list in program)
- Resolutions Committee Met Today
- Business Session Saturday: Voting Delegates consider resolutions, elections, other business—*only one delegate per municipality*
- if you have questions about your city's delegate: check at registration



Keynotes & Workshops

- **Workshops:**
- Friday – two AM rounds; Home Rule session; Saturday PM session
- **General Sessions:**
- Friday: Home Rule Rally 1 p.m. to 4 p.m.
- Saturday: 10 a.m. to Noon
- **Luncheon Saturday:** Installation of President & honor past presidents
- **Youth Councils Day** - Saturday
- **Inaugural Celebration:** Saturday Night: great chance to meet, network & talk



Getting the Most out of the Conference

- Attend everything you can – plan your day with the “At a Glance”
- Sign up for mobile app – good reminders; poll; materials
- Ask staff (ribbons) questions
- Sit with folks you don’t know—meet new people!
- Web site will have hand-outs next week
- Share what you learn when you get home!



Social Media and Pop-up Recording Studio

- Please use #FLCities2018 on your social media messaging
- Social wall for Twitter, Instagram and FB – come by and see the threads!
- We are also on Linked-In, YouTube and Snap Chat as well- search for @FLCities
- We have a Pop-up recording studio Friday for advice on messaging your citizens and legislators, and if you want to go live we can record or go live on your own social platform(s)
- Meet Holly McPhail – social media manager for FLC!



Municipal Marketplace

- Open for reception TONIGHT 6:00 p.m. to 7:30 p.m.
- Open Friday 7:00 a.m. – 1:00 p.m. (breakfast and refreshment breaks located here)
- Lunch Friday 11:45 a.m. to 1:00 p.m. – Sidewalk Café
- Great opportunity to visit the FLC booth, meet vendors, sponsors and exhibitors



Conference Tips

- Wear your badge EVERYWHERE.
- Keep Mobile App or your program handy!
- Come by Registration Desk with questions



Getting Involved

- Policy Committees – talk to “veteran” officials to see if you would be interested; form at registration
- Read Publications and Visit Web Site – Resource Pages
- Attend FLC University summits & trainings
- Attend Local and Regional League Meetings at home
- Visit Web Site for Advocacy Tips and know Your Legislators!



Thank you for Attending the Conference!

- Please contact the League if we may be of assistance to YOU

