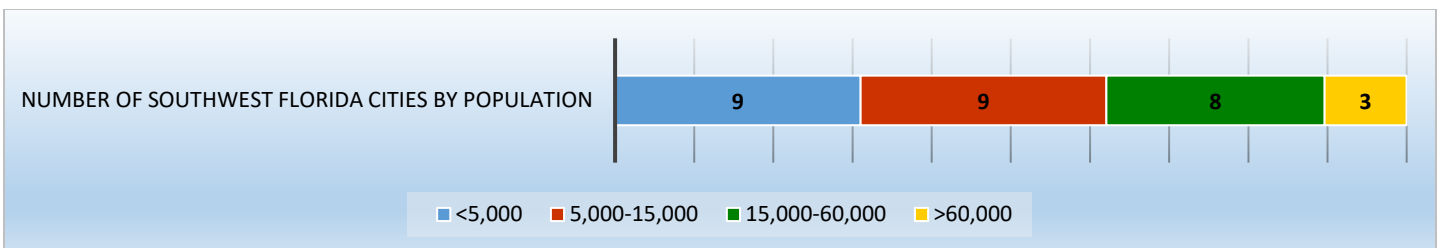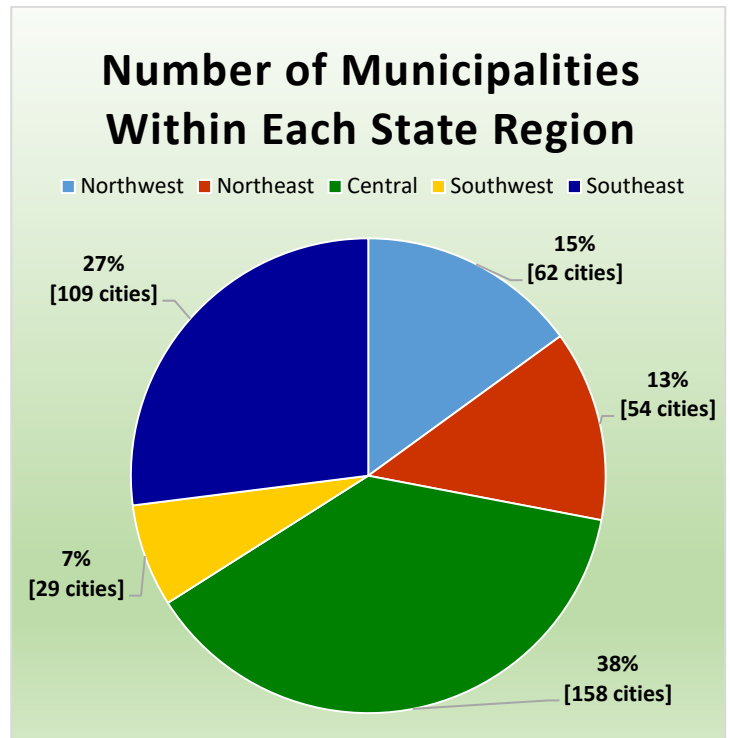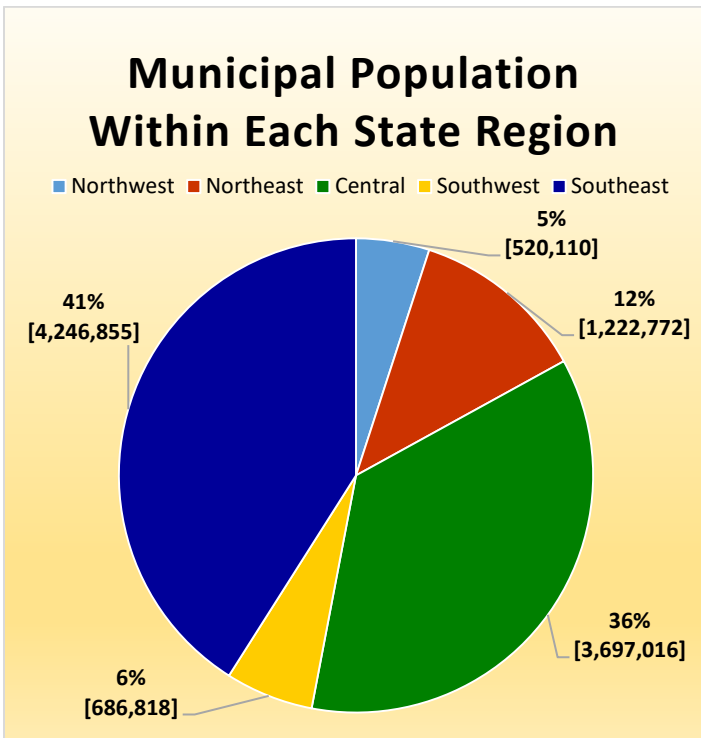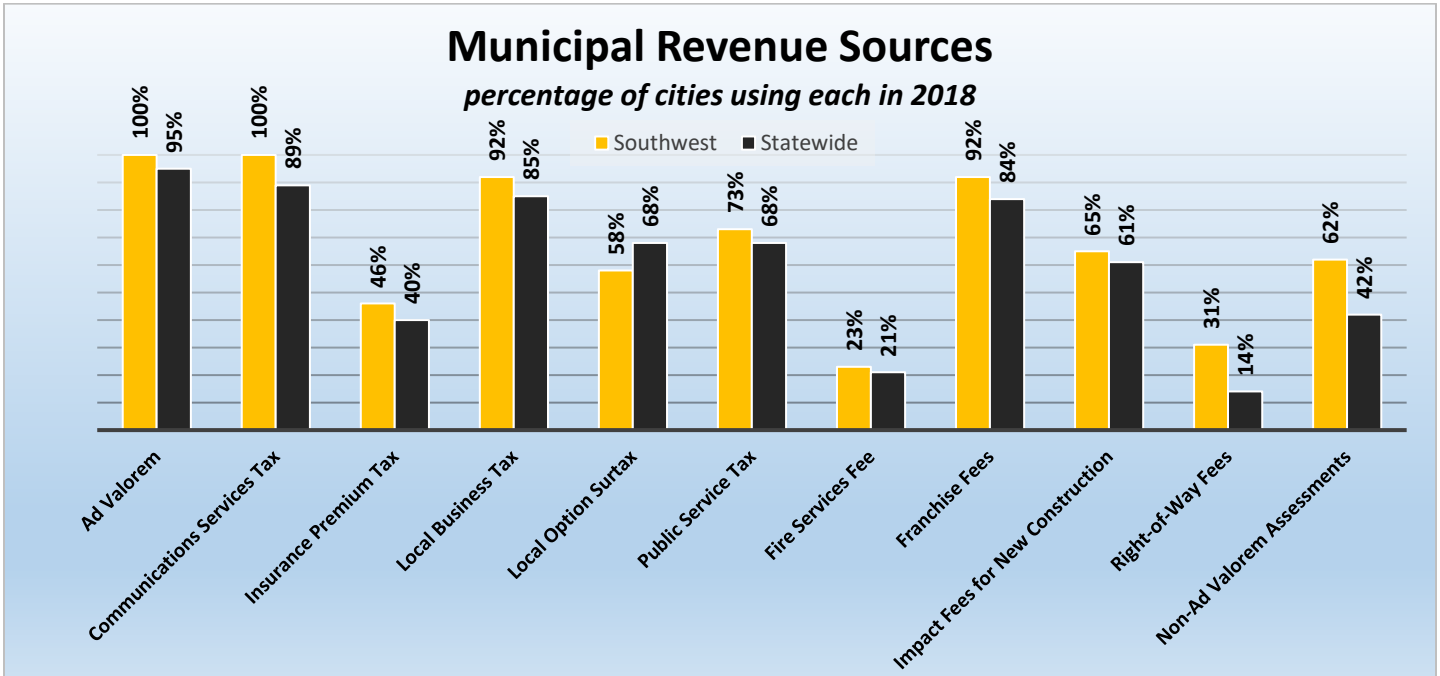# CityStats Southwest Florida Trends

Research Analyst Liane Giroux, CAE

Center for Municipal Research & Innovation

Florida League of Cities

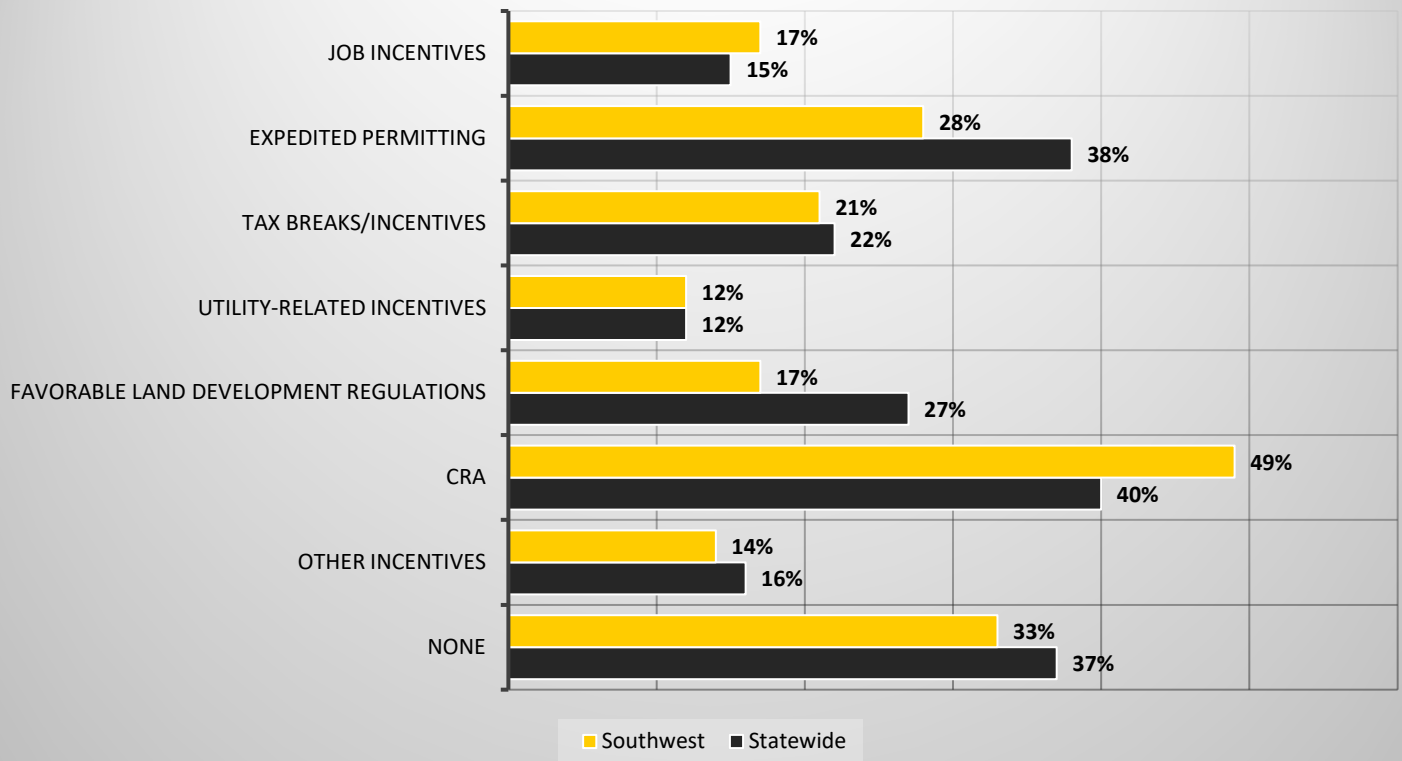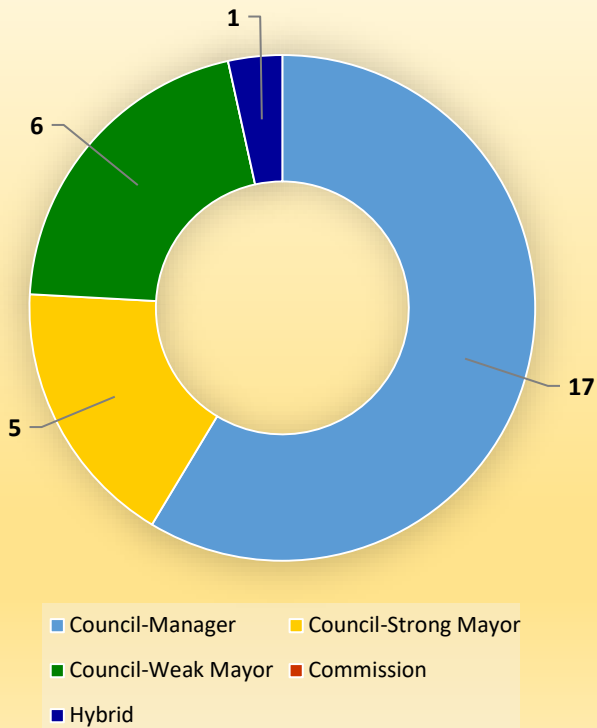# CityStats Southwest Florida Regional Trend Analysis

Municipal Revenue Sources
percentage of cities using each in 2018

Legend: ■ Southwest ■ Statewide

Revenue Source	Southwest	Statewide
Ad Valorem	100%	95%
Communications Services Tax	100%	89%
Insurance Premium Tax	46%	40%
Local Business Tax	92%	85%
Local Option Surtax	58%	68%
Public Service Tax	73%	68%
Fire Services Fee	23%	21%
Franchise Fees	92%	84%
Impact Fees for New Construction	65%	61%
Right-of-Way Fees	31%	14%
Non-Ad Valorem Assessments	62%	42%

Municipal Population Within Each State Region

Legend: ■ Northwest ■ Northeast ■ Central ■ Southwest ■ Southeast

- Northwest: 5% [520,110]
- Northeast: 12% [1,222,772]
- Central: 36% [3,697,016]
- Southwest: 6% [686,818]
- Southeast: 41% [4,246,855]

Number of Municipalities Within Each State Region

Legend: ■ Northwest ■ Northeast ■ Central ■ Southwest ■ Southeast

- Northwest: 15% [62 cities]
- Northeast: 13% [54 cities]
- Central: 38% [158 cities]
- Southwest: 7% [29 cities]
- Southeast: 27% [109 cities]

Number of Southwest Florida Cities by Population

<5,000	5,000-15,000	15,000-60,000	>60,000
9	9	8	3

Population Source: University of Florida, Bureau of Economic and Business Research, December 2017.

Economic Development Incentives
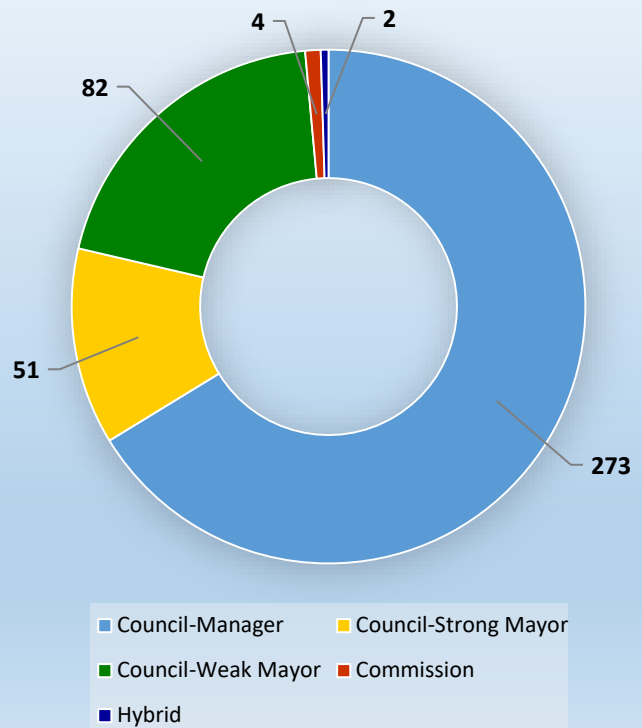## *average percentage 2014-2018*

Category	Southwest	Statewide
JOB INCENTIVES	17%	15%
EXPEDITED PERMITTING	28%	38%
TAX BREAKS/INCENTIVES	21%	22%
UTILITY-RELATED INCENTIVES	12%	12%
FAVORABLE LAND DEVELOPMENT REGULATIONS	17%	27%
CRA	49%	40%
OTHER INCENTIVES	14%	16%
NONE	33%	37%

■ Southwest   ■ Statewide

Number of Southwest Florida Cities with Each Form of Government

- 1 Hybrid
- 6 Council-Weak Mayor
- 17 Council-Manager
- 5 Council-Strong Mayor

■ Council-Manager   ■ Council-Strong Mayor   ■ Council-Weak Mayor   ■ Commission   ■ Hybrid

Number of Cities Statewide with Each Form of Government

- 4 Council-Weak Mayor
- 2 Commission
- 82 Council-Weak Mayor
- 51 Council-Strong Mayor
- 273 Council-Manager

■ Council-Manager   ■ Council-Strong Mayor   ■ Council-Weak Mayor   ■ Commission   ■ Hybrid

Utilities Services
percentage of cities providing in 2018

■ Southwest ■ Statewide

Service	Southwest	Statewide
ELECTRIC	12%	8%
WATER	77%	67%
WASTE WATER	77%	61%
STORM WATER	50%	59%
RECLAIMED WATER	38%	26%
NATURAL GAS	0%	7%
RESIDENTIAL SOLID WASTE COLLECTION	50%	35%
NON-RESIDENTIAL SOLID WASTE COLLECTION	46%	26%
CURBSIDE RESIDENTIAL RECYCLING	31%	23%
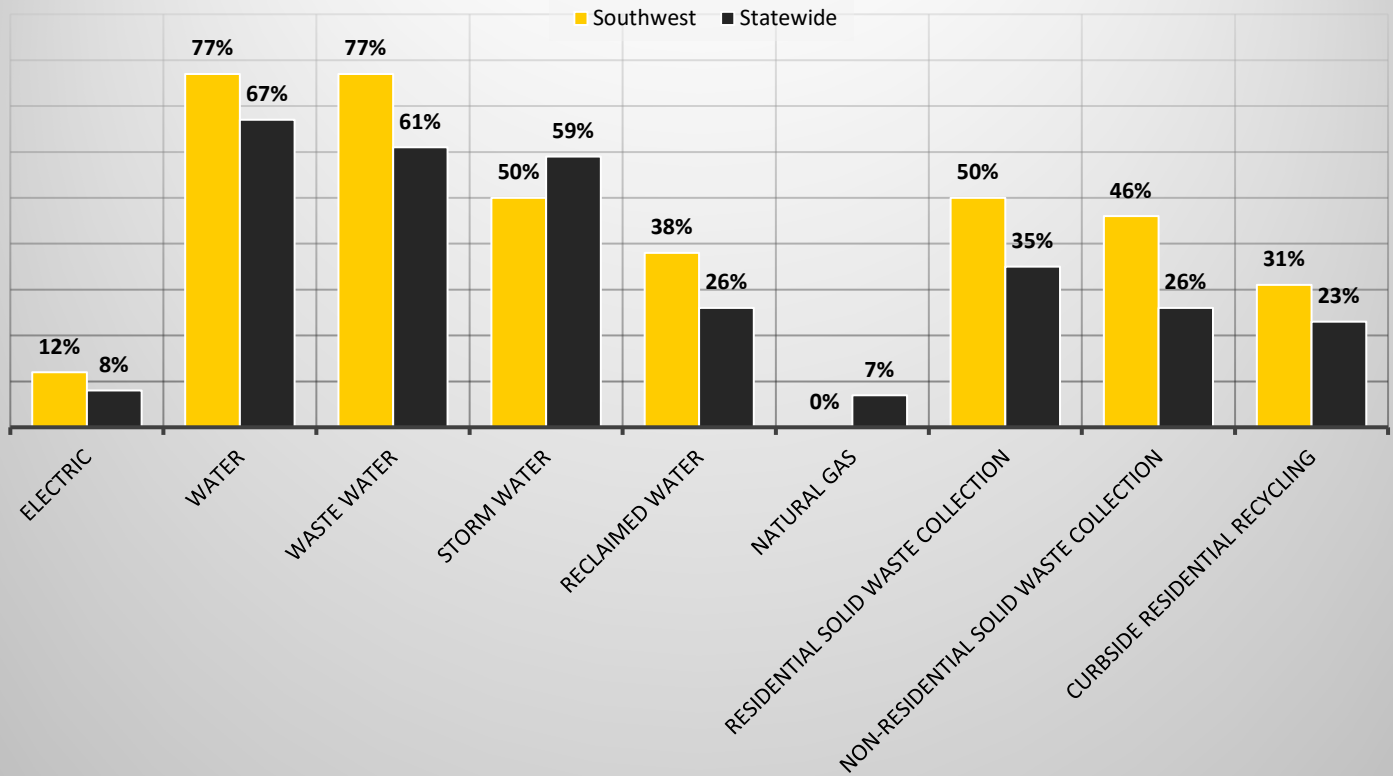
Southwest Florida Cities Providing Water/ Waste Water Services To Other Jurisdictions
average percentage 2014-2018

- N/A 8%
- Yes 53%
- No 39%
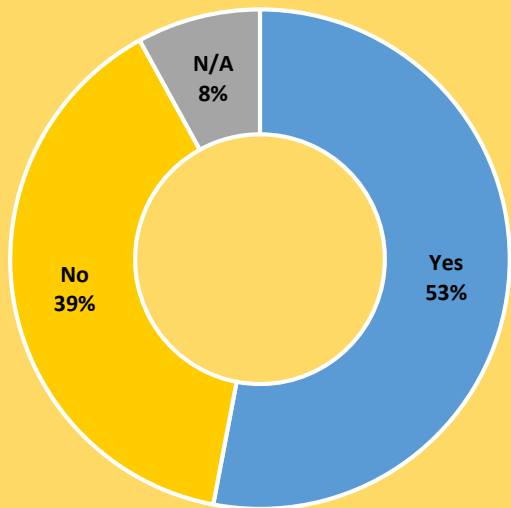
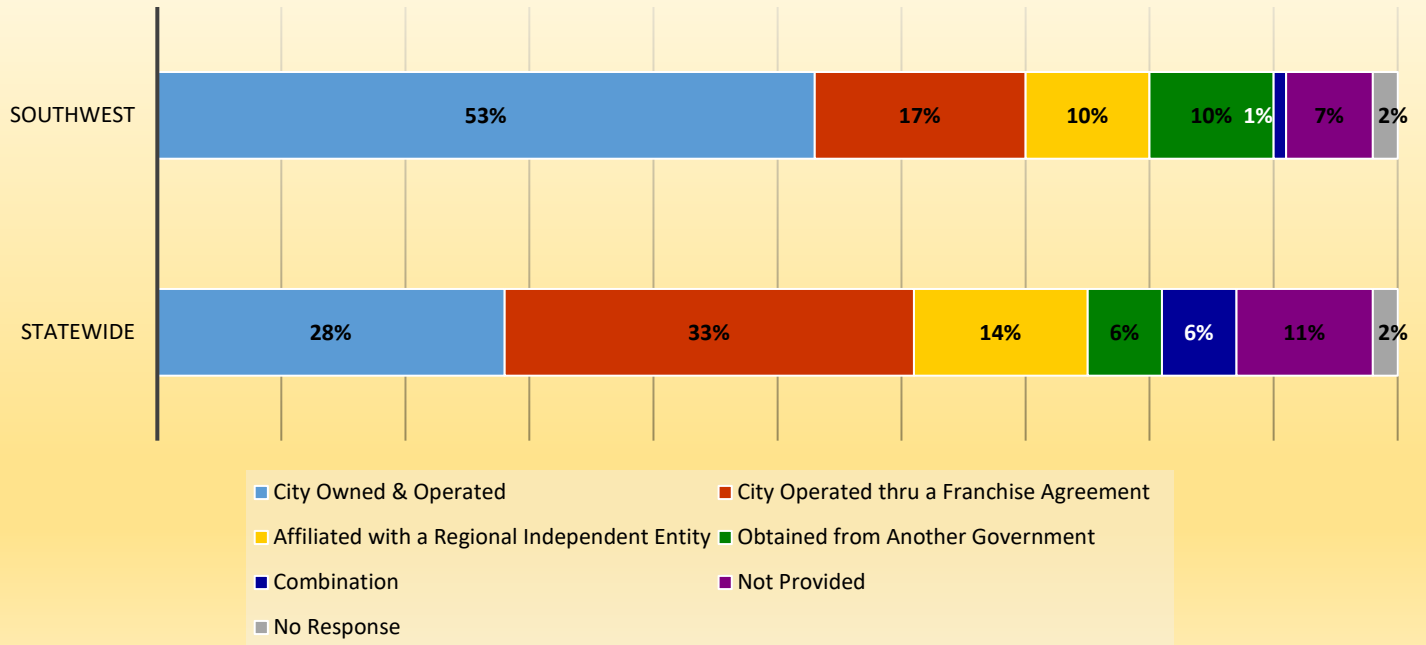## Statewide Cities Providing Water/Waste Water Services To Other Jurisdictions
average percentage 2014-2018

- N/A 15%
- Yes 43%
- No 42%
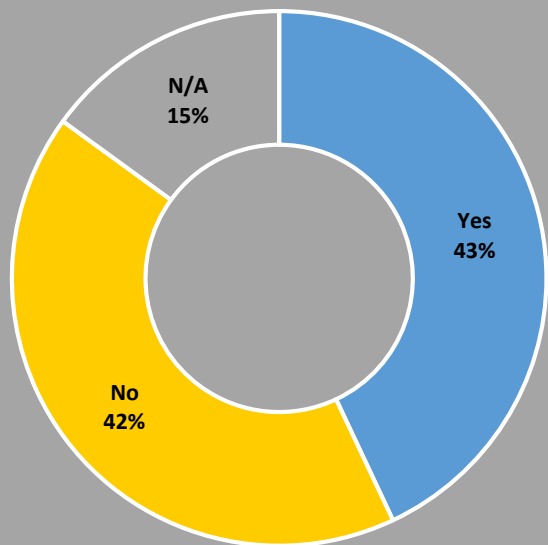
Solid Waste Collection Services
average percentage 2014-2018

Region	City Owned & Operated	City Operated thru a Franchise Agreement	Affiliated with a Regional Independent Entity	Obtained from Another Government	Combination	Not Provided	No Response
SOUTHWEST	53%	17%	10%	10%	1%	7%	2%
STATEWIDE	28%	33%	14%	6%	6%	11%	2%

Legend:
- City Owned & Operated
- City Operated thru a Franchise Agreement
- Affiliated with a Regional Independent Entity
- Obtained from Another Government
- Combination
- Not Provided
- No Response

City-Run Services
average percentage 2014-2018

Service	Southwest	Statewide
RECREATION CENTERS	60%	58%
PARKS	96%	91%
MARINA	43%	16%
LIBRARY	21%	38%
PUBLIC TRANSPORTATION	3%	16%
CHARTER SCHOOL	10%	6%
CEMETERY	24%	34%
BEACH ACCESS	51%	25%

Legend: Southwest, Statewide
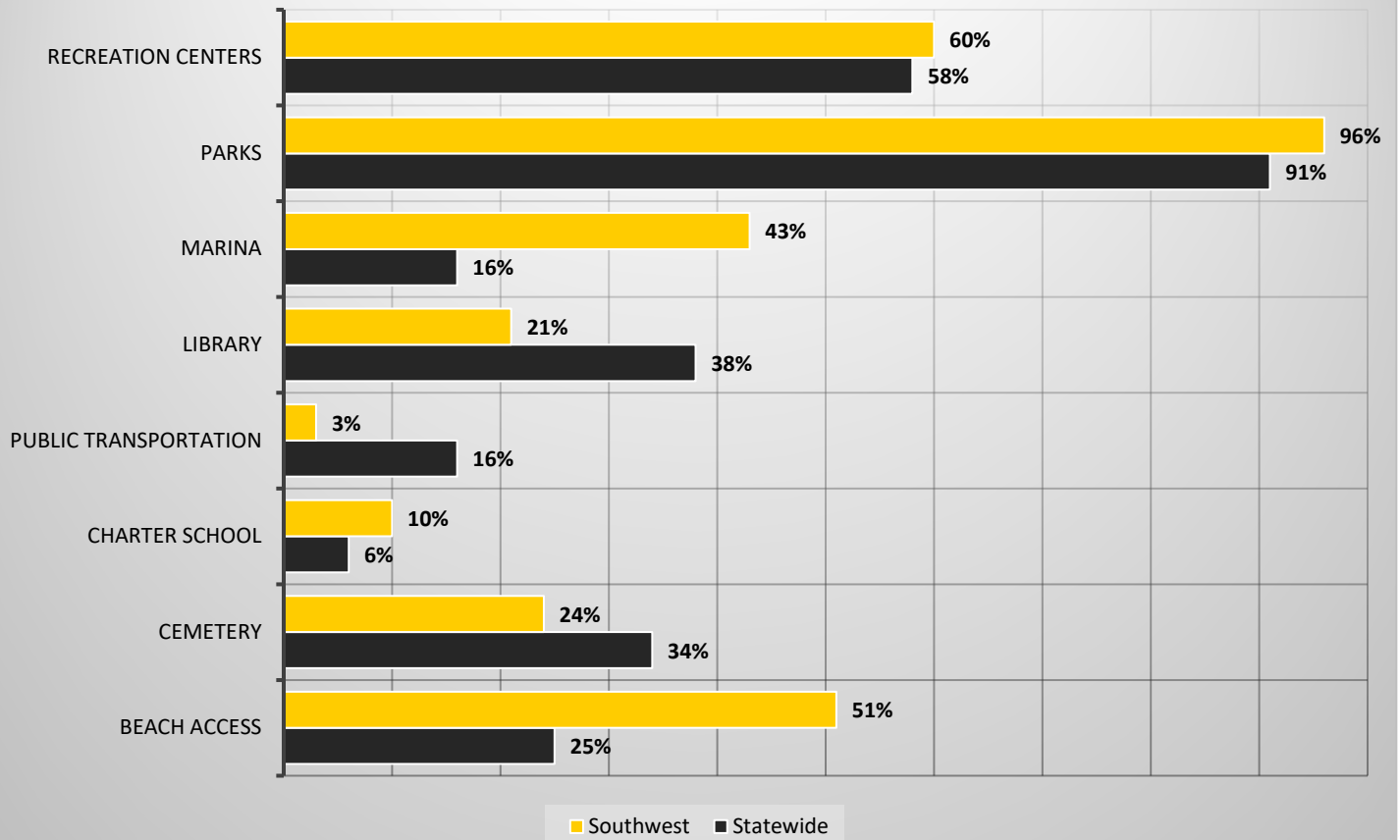
How Police Services Are Provided
average percentage 2014-2018

SOUTHWEST: 78% | 13% | 8% | 1%

STATEWIDE: 64% | 1% | 25% | 8% | 2%

Legend:
- Directly by City
- Contracted Out to Another City
- Contracted Out to County
- Not Provided
- No Response
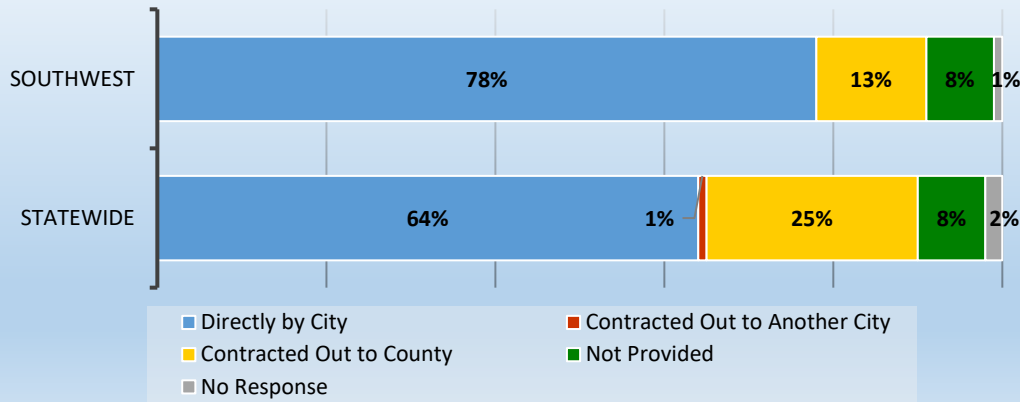
How Emergency Medical Services Are Provided
average percentage 2014-2018

SOUTHWEST: 12% | 33% | 2% | 48% | 5%

STATEWIDE: 27% | 7% | 31% | 3% | 30% | 2%

Legend:
- Directly by City
- Contracted Out to Another City
- Contracted Out to County
- Contracted Out to Private Entity
- Not Provided
- No Response
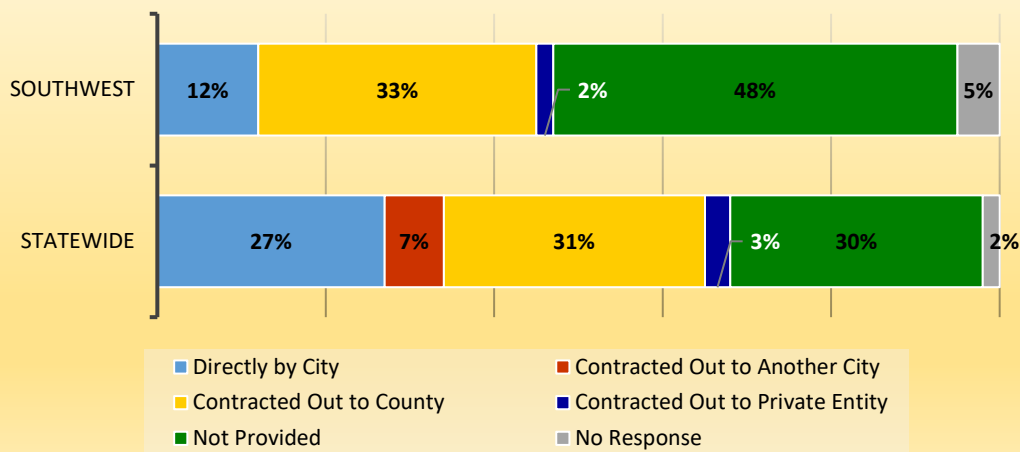
How Fire Services Are Provided
average percentage 2014-2018

SOUTHWEST: 48% | 17% | 3% | 27% | 5%

STATEWIDE: 53% | 8% | 23% | 2% | 14%

Legend:
- Directly by City
- Contracted Out to Another City
- Contracted Out to County
- Contracted Out to Private Entity
- Not Provided
- No Response
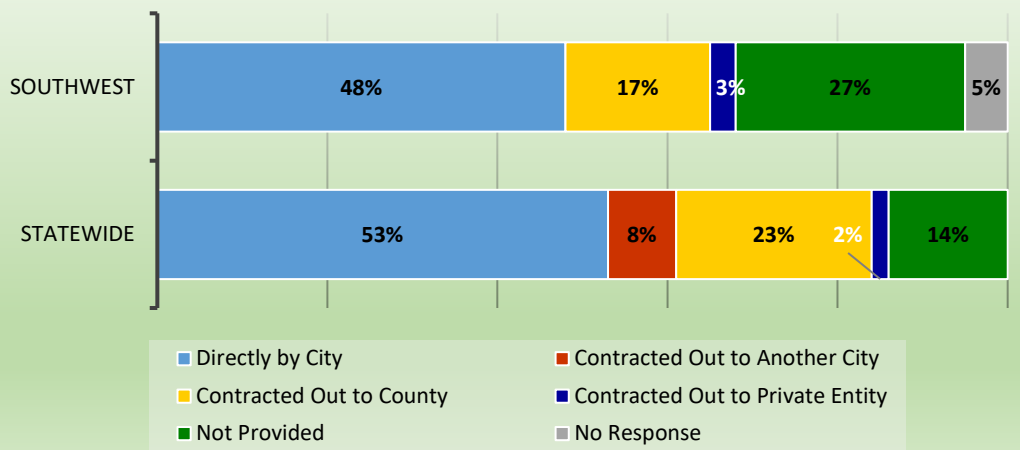
Fire Services Breakdowns
average percentage 2014-2018

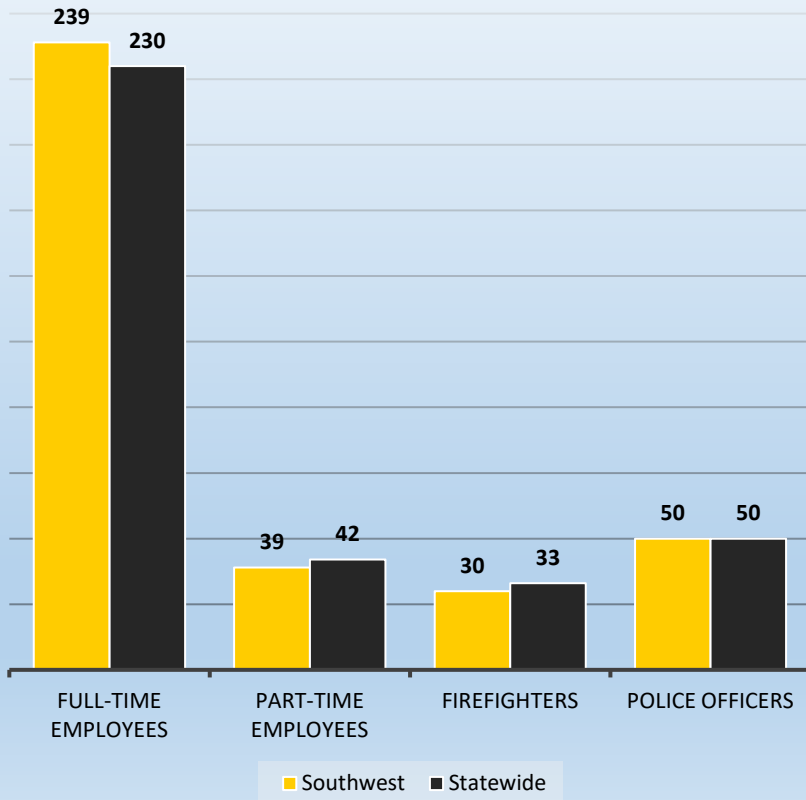**SOUTHWEST:** 2% | 5% | 1% | 6% | 86%

STATEWIDE: 1% | 9% | 4% | 9% | 77%
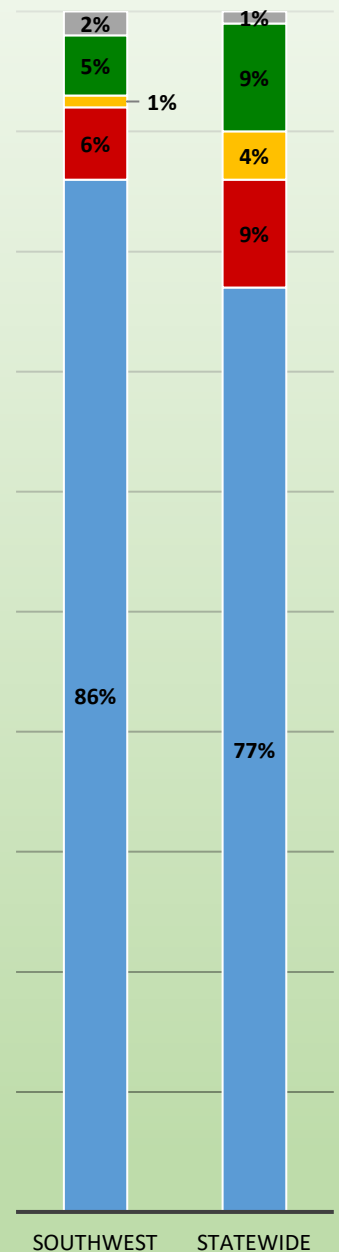
Legend:
- No Response
- All Volunteers
- Volunteer Staff/Paid Chief
- Combination Volunteer & Employee
- No Volunteers

Municipal Employees per City
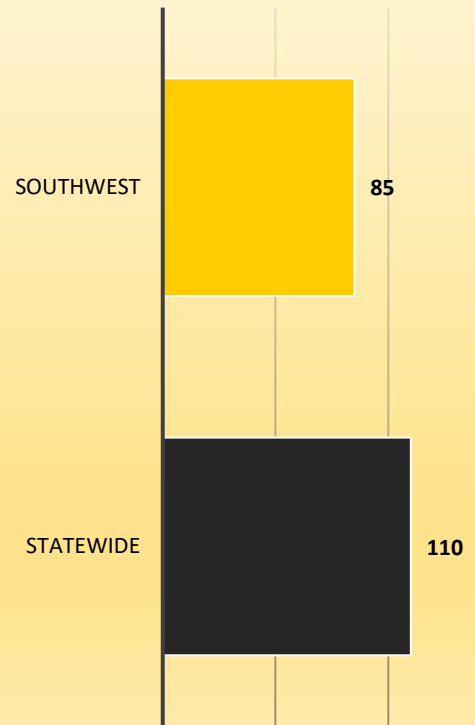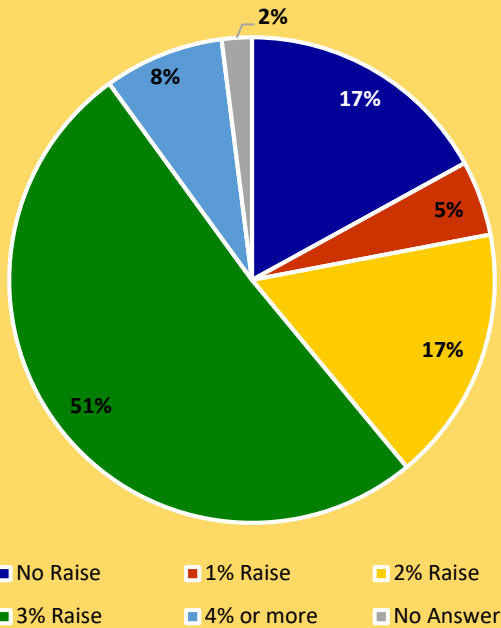*average number 2014-2018*

	Southwest	Statewide
FULL-TIME EMPLOYEES	239	230
PART-TIME EMPLOYEES	39	42
FIREFIGHTERS	30	33
POLICE OFFICERS	50	50

Median Number of Residents per One Municipal Employee
average median 2014-2018

SOUTHWEST — 85

STATEWIDE — 110

Southwest Florida Cities FTE Pay Raises
average annual percentage 2014-2018

- No Raise — 17%
- 1% Raise — 5%
- 2% Raise — 17%
- 3% Raise — 51%
- 4% or more — 8%
- No Answer — 2%

Statewide Florida Cities FTE Pay Raises
average annual percentage 2014-2018

- No Raise — 18%
- 1% Raise — 5%
- 2% Raise — 20%
- 3% Raise — 40%
- 4% or more — 12%
- No Answer — 5%
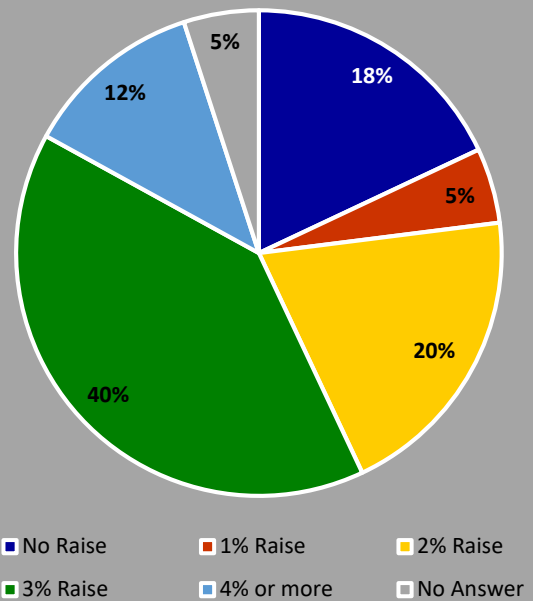
Regions Used in CityStats Analysis

►**Southwest Region**

Charlotte County
Punta Gorda

Collier County
Everglades City
Marco Island
Naples

DeSoto County
Arcadia

Glades County
Moore Haven

Hardee County
Bowling Green
Wauchula
Zolfo Springs

Hendry County
Clewiston
LaBelle

Highlands County
Avon Park
Lake Placid
Sebring

Lee County
Bonita Springs
Cape Coral
Estero
Fort Myers
Fort Myers Beach
Sanibel

Manatee County
Anna Maria
Bradenton
Bradenton Beach
Holmes Beach
Longboat Key (part)
Palmetto

Sarasota County
Longboat Key (part)
North Port
Sarasota
Venice